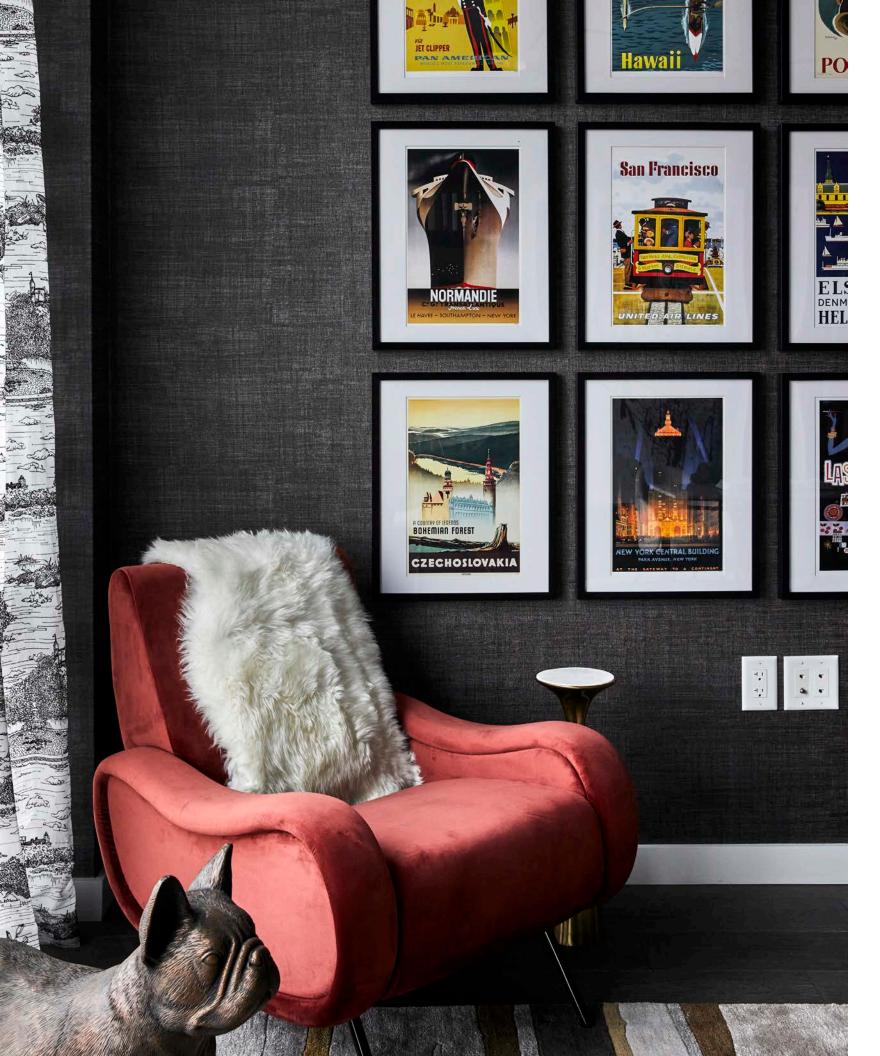


## DESIGNS BY HUMAN.

**Design and Curation at its Best** 

Design Guide





## WELCOME.

Designs By Human., Inc (aka DBH) was created to bring impactful design to everyday life. We specialize in complete interior decorating and detailed design for both residential and commercial projects. Using our professional design and construction experience, we will personally guide our client through every phase of the design process. Comprehensive project services include: design development and concepts, schematic design, construction drawing and styling. Let us assist with oversight in contractor bidding, the selection process, construction, and trade management.

Our design process and overall business motto stems from classical architecture and design where designs and architects where essentially one entinty to fullfil the design goals of their projects. With an architectural and construction background it allows me as the designer to influence design choices at an early stage while we are implementing all the choices. I work with trades from all over the world sourcing materials and crafting items we design for our projects. Our focus is bespoke options, if we cannot find it we will make it.

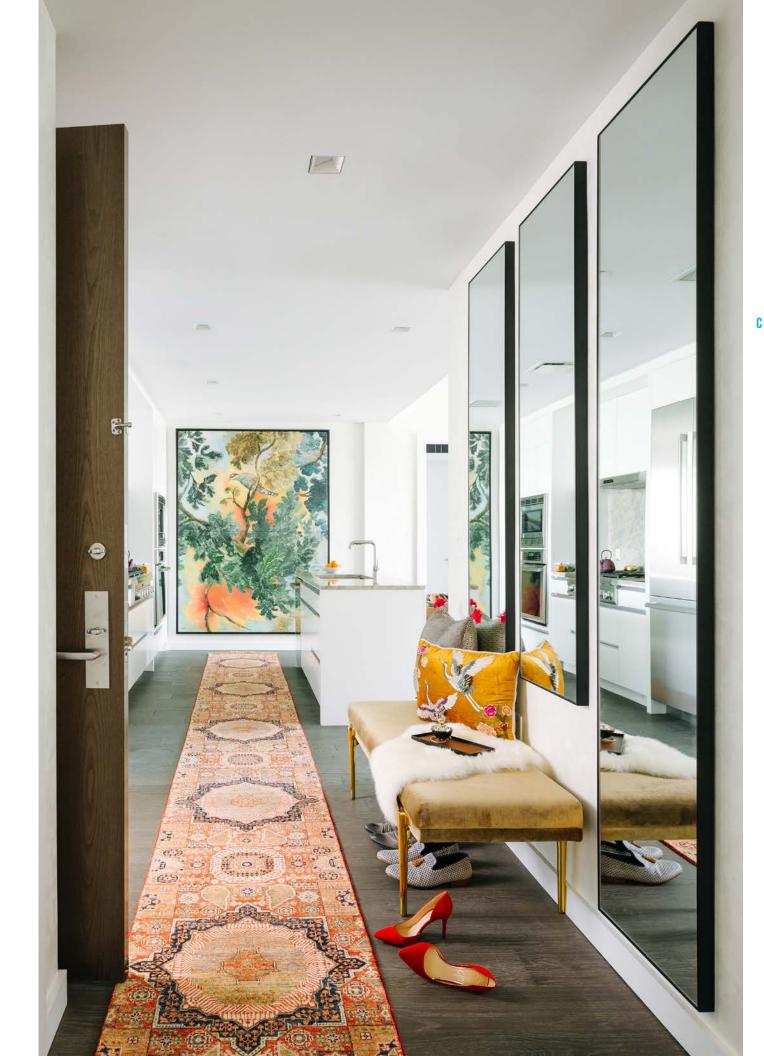
- INTERIOR DECORATING & DESIGN -- RESIDENTIAL DESIGN - COMMERCIAL DESIGN -- Consulting - Event Design - Project Management- Staging -- Developer/Investor Relations - New Development Design -

DBH partners with many qualified contractors, consultants and vendors to bring together a unique project just for you.

- FURNITURE DESIGN - FURNITURE PROCUREMENT - CUSTOM INTERIOR SIGNAGE -

WE ARE EXCITED TO WORK WITH YOU.





### THE DBH DESIGN PROCESS.

EACH AND EVERY PROJECT IS UNIQUE, BUT WE TRY TO KEEP OUR PROCESS AS STREAMLINED AND ORGANIZED AS POSSIBLE. THESE STEPS OUTLINE THE OVERALL PROCESS THE AVERAGE PROJECT WILL TAKE.

The initial site visit is the starting point of every project. During the first consultation we want to get to know you and your goals for your space! **DESIGN** We want to learn about your tastes, CONSULTATION preferences, and how you intend to use a space. We will discuss your goals and budget to figure out what can be achieved within your financial comfort level. We will also determine the scope of work for your space and take note of the areas in which you would like to utilize our design services.

> WE WANT TO GET TO KNOW YOU AND WHAT DESIGN STYLES ARE BEST SUITED TO YOUR PERSONALITY AND YOUR NEEDS.

Once we have discussed your taste, goals, and budget we will write a personal proposal for your project.

WRITTEN Before we start any design work, we PROPOSAL produce an individualized proposal tailored to your project which will include fee structures, policies, and procedures. We lay out our responsibilities as the designer, the responsibility of all parties involved, and your responsibilities as the client. Our goal is to lay out what work needs to be done to ultimately achieve your desired outcome - a beautiful home!

> The written proposal will layout design fees and the structure in which DBH will receive payment. We want you to feel comfortable and understand receiving and when our invoices will be due. We are always as upfront as possible regarding billing so that you do not receive any unexpected charges.

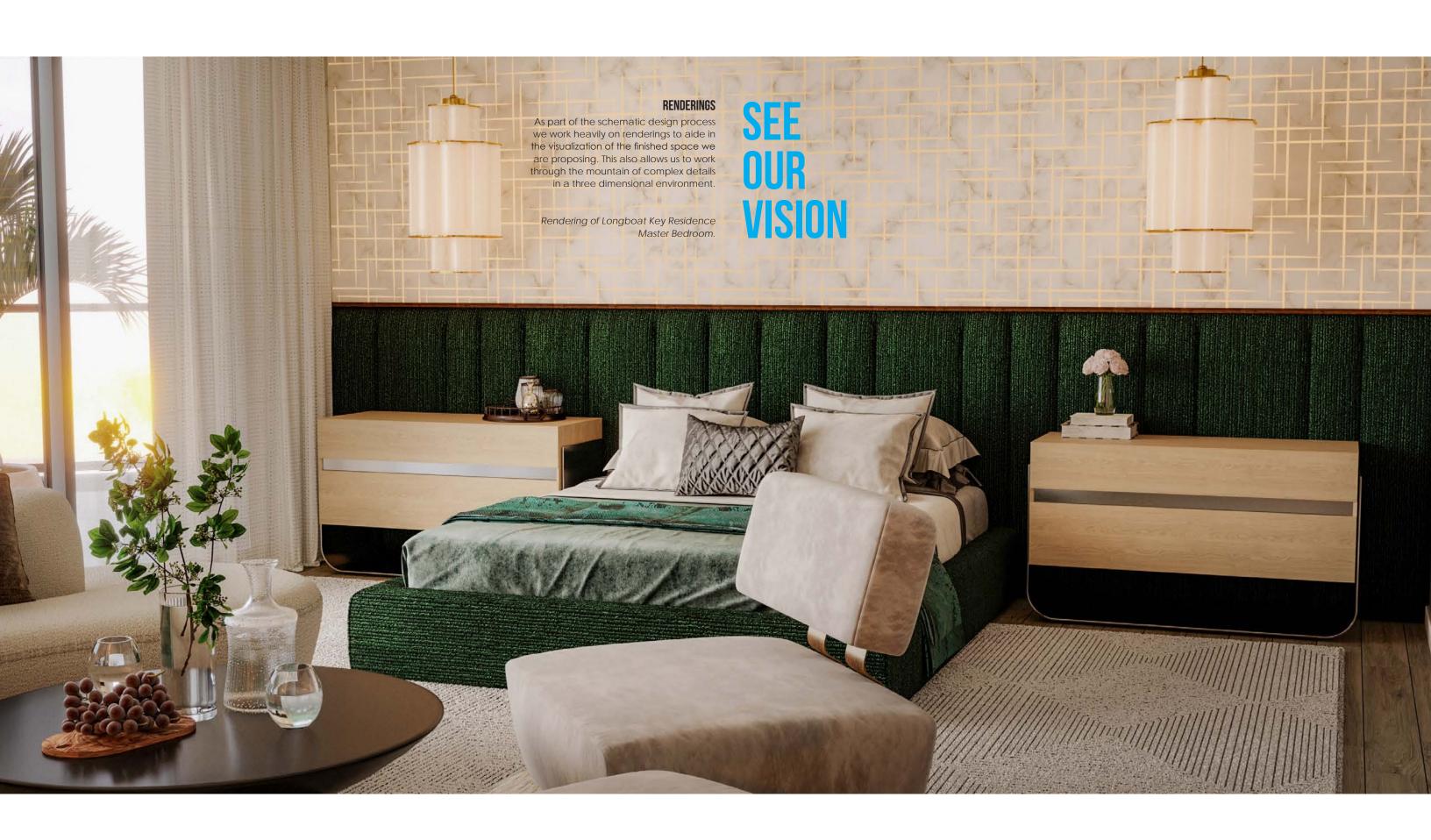
> Along with signing the proposal, you will be expected to pay a retainer fee. This retainer fee will be credited toward any outstanding invoices. You can pay your retainer fee either through our online payment service or by check. Once your proposal has

been signed and the invoice has been paid in full we will contact you and begin working on your project!

Once we have received your signed proposal, we will schedule an appointment with you to come measure, take photos, and gain a full **SITE VISIT** understanding of your space. If needed, **8 NOTES** we will also arrange for contractors and trades people to come take and measurements needed in order for your to receive an accurate estimate.

> have we accurate measurements, we will create a base drawing of your space then generate a digital model in our system to aid us with the design process. If you are renovating or filing with the Department Of Buildings, we will begin a full construction set for your project with everything needed to get your project approved. An accurate floor plan of your space is crucial because it allows us to determine what can fit in your space, how it is arranged, and the scale of each piece. The base plan will also help us formulate demolition plans, construction plans, lighting plans, power plans, etc. To increase efficiency, we like to include detail drawings to provide the contractor with clear instructions of what is expected in each area of the project.

At this phase of the work there are a lot of moving parts happening. We will be developing simultaneously parts and pieces of the construction set (Phase what design services you will be SCHEMATIC 5) as well as finalizing base plans and **DESIGN** initial ideation's (Phase 3). Ideas will begin to coming to you in the form of moodboards, sketches and renderings to fully explore the plethora of options available for the project type we are working on together. The deliverables for this phase (and all phases) really depends on the project and it's overall scope and budget as all these tasks require a lot of time and focus.





At Designs By Human, we see construction drawings as the road map to your project. We take pride in our attention to detail when creating construction drawings and understand that the more detailed we can be, the DETAILED less mistakes will be made throughout the duration of DRAWINGS your project.

We have extensive experience working with contractors and are usually able to predict what questions or concerns they may have before they arise. With this knowledge, we like to produce detailed construction drawings that can answer any questions from the contractor on their own. Things are done right the first time and the project is less likely to slow down or stop because of a question or inconsistency.

Much like previous phases our drawings often run parallel to various scopes of work to integrate design details into the project.

PROJECT ADMINISTRATION

# PRODUCT PURCHASING & MANAGEMENT FOR OUR CLIENTS

Purchasing for a project, whether it be big or small, can easily become an overwhelming task. Purchasing involves specifying product, receiving quotes from vendors, placing orders, storing order info, tracking shipping and scheduling delivery times. At Designs By Human, we have an ordering process that keeps your project more organized, efficient, and cost effective. We are able to place all items for your project in one proposal. Once in the proposal, you can purchase your furniture all at once and let us handle the rest!

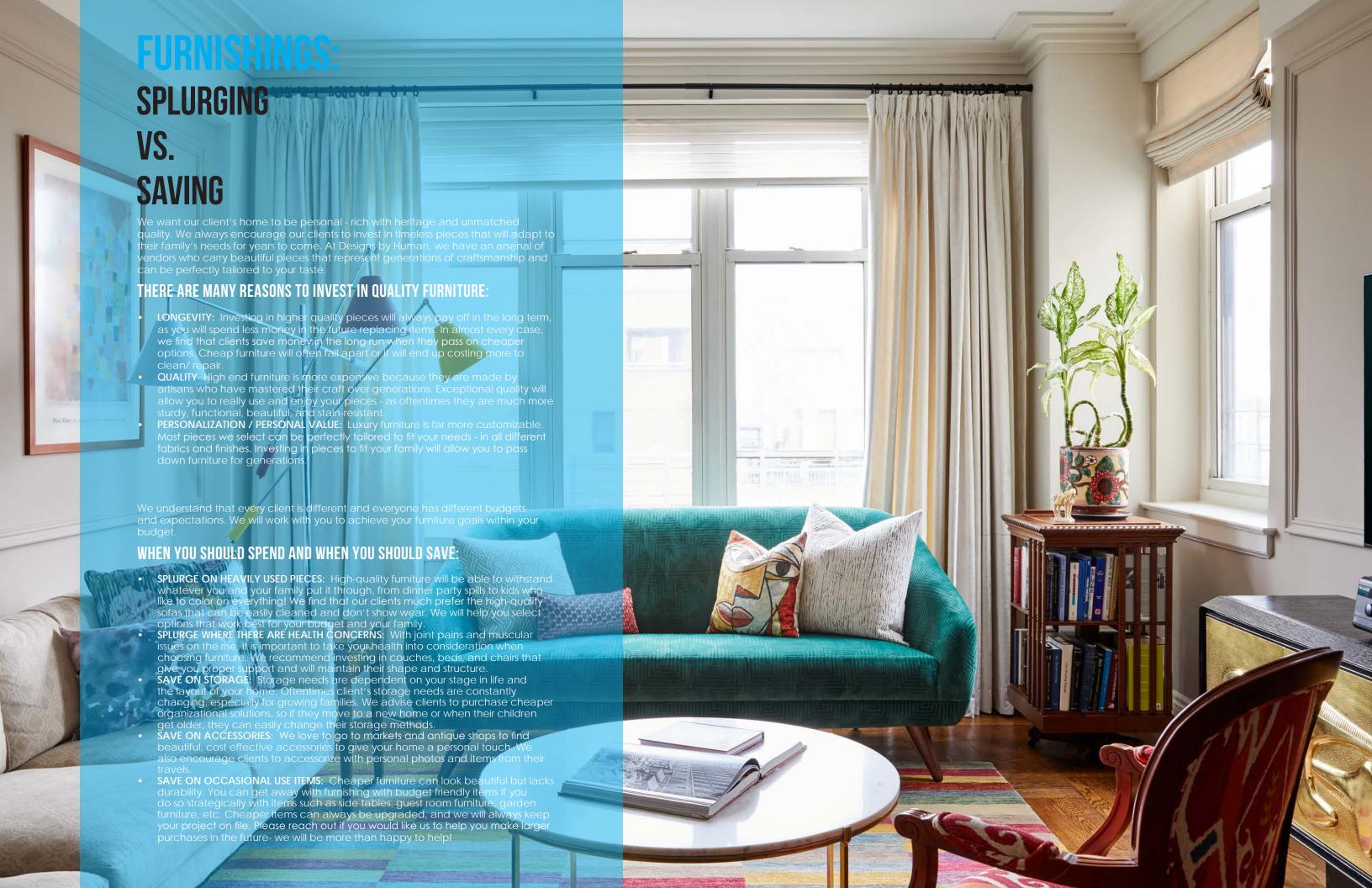
### WE ARE ALWAYS PRESENT AT TRADE SHOWS AND VENDOR EVENTS TO MAINTAIN GOOD RELATIONSHIPS WITH OUR VENDORS.

We are always visiting showrooms, events, and trade shows in order to stay savvy on the best pieces for your space. Our close relationships with vendors allow us to receive quotes and make purchases quicker and more efficiently. With a longtime and current presence in markets such as Manhattan and Brooklyn, New York we keep access to all the showrooms and brands that keep their hub there as it is a design mecca. This allows us to bring in more exclusive products and even services / craftsmen that may not be able to fulfill the design vision set out.



#### "TURN KEY / CONCIERGE" DESIGN SERVICE

Moving to a new place, buying another property, or just want a fresh start? We offer a "turn key" design service, in which we design and furnish your entire space. We take care of all of the ordering, deliveries, and setup. All you have to do is move in- we handle the rest! This is the perfect solution for those who travel often or live out of town.





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### **DESIGNS BY HUMAN.**

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